



# Supply Chain Challenges Continue: Major Disruptions Compounding Impact Well into 2022

As a partner, we pledged to be transparent with you and keep you updated on significant delays and issues for the printing supplies (labels and ribbons) market. Rising demand, and raw material supply chain issues continue to hinder availability and drive cost increases.

We remain focused on helping you plan for how these disruptions are impacting your business. Industry experts are expecting that we will be dealing with these difficulties and their impact for the better part of 2022. Please continue to work with your Opi representative and consider taking the following measures when planning around the current supply chain situation:

- Lead times out 8 to more than 12 weeks due to material availability and increased allocations.
- Plan for 25 to 30-day lead times on standard custom work if possible. For complex or large run orders you should allow up to 40 days.
- Place orders ahead of cost increases if you can.
- Consider label supply management solutions to reduce costs and ensure availability.
- Our Parent company's free printhead program, Priority Gold, offers cost savings through free printheads.
- We still have some readily available to ship stock labels and ribbons as part of our Peak Performance brand labels and ribbons.

We have an experienced, nationwide team of supply chain and labeling experts working daily for our customers to find the best solutions and help navigate through these disruptions.

