



## OPI RETAIL SOLUTIONS

# Price Checker Kiosks

Featuring the Zebra CC600/CC6000 Customer Concierge

### Easy to use, easy to install, and easy on your budget.

Powered by the **Zebra CC600** and **CC6000 Customer Concierge Devices**, our price checker solutions transform in-store customer experiences, make compliance easy, strengthen your brand, and optimize operations.

### SOLUTION FEATURES

#### FULLY INTEGRATED OR INDEPENDENT

OPI can seamlessly integrate price checkers with existing store POS systems or the devices can be run on a separate, secure system.

#### CUSTOM CONFIGURATION

OPI offers a variety of Price Checker components and configurations, and each solution is customized to suit the needs of the retailer.

#### STORE BRANDING AND COLORS

Price Checker kiosks can be any color and include custom branding. OPI also offers custom signage to identify price checker stations and help customers locate them in the store.



Top Housing holds Integrated printer for on-demand printing. OPI offers a variety of printer options, including the compact, easy-to-use **ZEBRA ZD621**.



**ZEBRA CC600 AND CC6000 CUSTOMER CONCIERGE**  
These ultra-compact, out-of-the-box kiosk devices put a variety of services at your customers fingertips.



Cutting-edge, future-ready Android platform with built-in support for future OS versions, and Ultra-powerful Qualcomm Snapdragon processor, 4GB RAM, 32GB Internal Storage.

Zebra's industry-leading, integrated 1D/2D barcode scanner

High-definition multi-touch display

*Custom-built Stand and Top Printer Housing, can come in almost any color and feature store branding.*

*Tip-proof base with pre-drilled holes to easily secure kiosk in place.*



# What can an OPI Price Checker Solution do for you?

## Optimized Service & Operations

When deployed in visible, high traffic areas, Price Checkers provide immediate customer service - no need for the customer to wait for an associate, or for associates to leave other tasks to assist.

## Not Just for Checking Prices

Aside from scanning and displaying accurate pricing, OPI Price Checker kiosks can be used for a range of value-producing functions like wayfinding, product information, coupons, and endless-aisle product searches. They can be tied into loyalty programs and used for enrollment and special offers.

## Painless Compliance with Pricing Laws.

Just under half of all states have some form of regulation for price disclosure and accuracy. Of these, eight states\* have mandatory item pricing. In several cases, price scanners can be used in place of individual item price tags to comply with these laws, with specific requirements. OPI will assist in navigating these requirements to ensure that your Price Checker Solution is compliant.

*\*Arizona, California, Connecticut, Massachusetts, Michigan, New Hampshire, New Mexico, and New York. For a full list of Pricing Laws by state, visit:*

<https://www.nist.gov/pml/weights-and-measures/us-retail-pricing-laws-and-regulations-state>



*OPI Price Checker Kiosks come in a variety of designs and configurations. This model has a custom color base and the printer is integrated in to the stand, eliminating the need for a top housing.*

Price Checkers are also available as mounted units, instead of free standing units, easily affixed to wall space, columns, or even aisle shelving units.

## OPI SERVICES COMPLETE THE PACKAGE

OPI's end-to-end approach ensures the long-term success of our solutions. An experienced OPI Account Manager will be with you from development through deployment and on-going support. We are your partner for the entire lifecycle of your Price Checker kiosk solution.

## Which Customer Concierge is right for you?



Zebra CC600



Zebra CC6000

DISPLAY SIZE	5.0 inch PCAP multi-touch	10.1 inch PCAP multi-touch
WEIGHT	0.70 lbs.(320g)	2.16 lbs.(980g)
ORIENTATION	Landscape Only	Landscape and Portrait
I/O	1 USB C-OTG, Ethernet	2 Type A USB, 1 USB C-OTG, Ethernet
CAMERA	No Camera	Yes, 5 MP
INSTANT PAIRING (NFC)	No	Yes