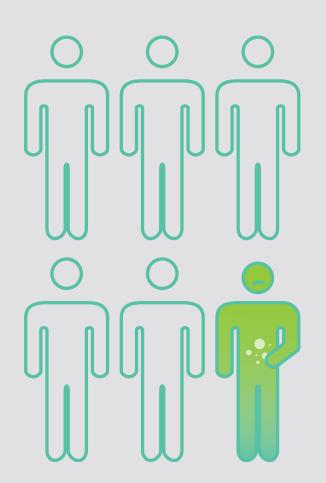
FOODBORNE ILLNESSES BY THE NUMBERS



1 (in) 6

or approximately

48 million

Americans get sick due to foodborne illnesses every year.











The average cost* of a food-related recall in the US is \$10



BILLION PER YEAR

*as estimated by the Grocery Manufacturers Association (GMA) in 2012

^{**}as estimated by Department of Agriculture in 2014