

# Let's Keep Lines Moving and Customers Happy

## With Zebra's retail-ready, check-out solutions

You've got optimized point-of-sale and lanes that flow smoothly with Zebra's scanner solutions. With superior ranges that reach the bottom of the cart, color cameras that recognize items and ScanSpeed Analytics, you'll energize customer experience, deliver efficiencies and drive results. Trust Zebra to provide your integrated retail-ready solution — including versatile scanners and printers, along with quality supplies and premium service.





## Make it Simple. One Brand, One Vendor, One End-to-End Portfolio

We're here for all your retail technology, service and support needs

Zebra's POS solutions are designed for your environment to help you deliver the highest level of customer satisfaction. Select Zebra Certified Supplies to print professional-looking receipts that remain readable for their entire life. Speed up check-out with Zebra scanners that capture the first time, every time. Add a color camera and intelligence to your check-out lanes with the innovative MP7000 to increase accuracy and expedite throughput. Protected by Zebra OneCare™, you're covered with service from the source. Be free to do your job with Zebra at your side.

## Solutions that elevate the customer experience and drive results:

### Traditional

-  Reduce long lines and slowdowns
-  Increase customer satisfaction
-  Increase associate productivity
-  Deliver fast and accurate transactions



### Self-checkout

-  Bust lines and minimize abandoned sales
-  Swipe and go customer experience
-  Optimize your sales floor
-  Provide seasonal flexibility

**Call us Today to Learn More About our Retail Mobile POS Solution.**

Learn more [www.opticalphusion.com](http://www.opticalphusion.com)



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