



The OPI Family of Self Service Kiosks

SELF SERVICE SOLUTIONS FOR EVERY RETAIL ENVIRONMENT



Our Solutions. Your Success.



Meet the Family.



CC6000 Customer Concierge

Compact, Simple,
Out-of-the-box
Convenience

**IDEAL FOR SMALLER
RETAILERS**



Custom Self-Checkout Kiosks

Speed, Simplicity and
Convenience built for
your store.

**IDEAL FOR ANY RETAIL
ENVIRONMENT!**



The Mobile Self-Checkout Station

Speed, Simplicity and
Convenience in a portable,
on-demand solution.

**IDEAL FOR ANY RETAIL
ENVIRONMENT!**



OPTIMIZE OPERATIONS

All OPI Self Service Kiosk Solutions are user-friendly, they reduce lines and consumer transaction times, and optimize staff time.



CUSTOM BRANDING

Stands and enclosures come in any color and can include custom branding and/or product placement advertising.



PAINLESS IMPLEMENTATION

OPI Self Service Kiosk solutions will integrate seamlessly with your store's existing POS systems.



OPTIONAL ADD-ONS

OPI offers removeable counters, bag holders, and even options for product storage.

Endless Aisle, Limitless Service.

ZEBRA CC6000

Powered by the Zebra's CC6000 self-service kiosk, you can give shoppers the convenience of self-service transactions like price checks and wayfinding, allow them to browse your entire inventory instead of only what's on your shelves, and tie the CC6000 to your existing loyalty program for coupons and other offers. Empower shoppers to discover, browse and purchase all on their own with this ultra-compact, out-of-the-box self service kiosk solution.



Free Standing, Wall mount, Counter and Shelf-mount options available.



Integrated on-demand printing.

Stand Custom built and branded.

Smart, modular and suited to your store.

From screen size to scanning, printing to payment options, the hardware components that go in to your kiosks are all selected for your needs, and can be individually upgraded in the future. If free-standing kiosks aren't a good fit for your space, we offer counter or even wall mounted options.

Zebra TC52



Free Standing and Counter-mount Configurations

Payment Module

Optional Countertop



Standard VESA mount for touch-screen flexibility.

Payment mount for use with any OEM Ingenico, verifone, or other processing device.

Side mount or wireless scanning

Optional Scanner Scale

Flexible, removable shelves.

Locking wheels and small footprint allow for easy movement and set-up.

Self-Checkout On The Go.

OPI's new mobile self-checkout station built around the Zebra Workstation Cradle or Zebra PH10 Point of Sale Hub has all the benefits of other self-checkout solutions with the added flexibility of mobility - quickly set it up and enable it when and where you need it with the Zebra TC52!

ZEBRA TC52

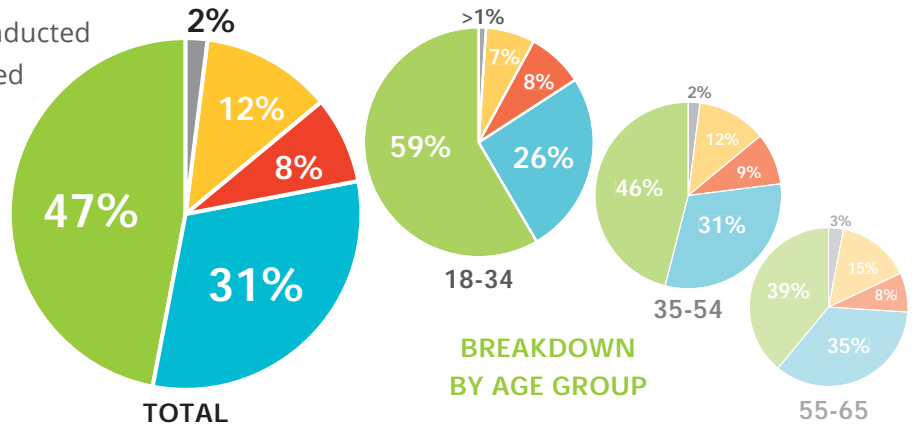
The Zebra TC52 can power through a workstation cradle or a traditional single slot cradle while connected to the PH10 Point of Sale Hub on the Mobile Self-Checkout station.



Do my customers want self-checkout?

In an eMarketer Ecommerce Survey * conducted in December 2019, participants were asked how interested they were in using Self-service checkout at stores.

- Use it regularly
- Have Used, but not regularly
- Have not used, but interested
- Have not used, and not interested
- Don't know what this is



*Source: "The eMarketer eCommerce Survey" conducted in December 2019 by Bizrate Insights, December 17, 2019

Note: Numbers may not add up to 100% due to rounding. Respondents were 911 US internet users ages 18+ were surveyed online during December 1-14, 2019.

FLEXIBLE SOFTWARE

OPI's self-service solutions are designed to easily integrate with point of sale software solutions. It supports multiple OEM's for hardware needs such as payment, screens, scanners and printers. This flexibility allows for the kiosks to seamlessly become part of your store systems.

OPI SERVICES COMPLETE THE PACKAGE

OPI's end-to-end approach ensures the long-term success of our solutions. Your experienced OPI Account Manager will be with you from development through deployment and on-going support. We are your partner throughout the entire lifecycle of your self-checkout kiosk solution.

ABOUT OPI

Optical Phusion, Inc. (OPI), the distributor of Strongpoint in North America and Canada, is a self-service kiosk, enterprise mobility and wireless technology integration solutions company that helps customers manage the entire lifecycle of retail technology and PSS projects with application-driven solutions for a range of customers. OPI's experience, expertise and partnerships with industry leading suppliers will deliver a responsive solution to your needs, a reduced total cost of ownership (TCO) and greater return on investment (ROI).

ABOUT ZEBRA TECHNOLOGIES

A global leader respected for innovation and reliability, Zebra offers technologies that give a virtual voice to an organization's assets, people and transactions, enabling organizations to unlock greater business value. The company's extensive portfolio of marking and printing technologies, including RFID and real-time location solutions, illuminates mission-critical information to help customers take smarter business actions.

For more information about OPI Self-Checkout Solutions

Give us a call at (978) 393-5900 or email info@opticalphusion.com



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