



A NEW WAY TO SHOP AT YOUR FINGERTIPS

Research shows that over 60%¹ of U.S. shoppers have relied on e-commerce services to complete their purchases.

Fast, convenient, and cost-effective, an efficient click-and-collect solution boosts brand loyalty, maximizes in-store sales, and streamlines operations, ultimately creating a new shopping experience adaptable to each customer.

90%

OF BRICK-AND-MORTAR STORES PLAN TO INTEGRATE SHOP-ONLINE-PICK-UP-IN-STORE SERVICES BY

2021²

AS MUCH AS

40 MILLION

AMERICANS HAVE USED ONLINE GROCERY SERVICES WITHIN THE LAST MONTH³

43%

OF HOUSEHOLDS INTEND TO CONTINUE USING ONLINE GROCERY SHOPPING IN THE FUTURE

IMPLEMENT PICKUP EFFICIENCY WITH OPI, STRONGPOINT, AND ZEBRA



SHOP WITH A CLICK

Integrate real-time inventory visibility with:

- Secured communication channels
- RFID technology for instant locationing
- Easy-to-use software that facilitates on-boarding



MAKE IT EASIER TO COLLECT

Accelerate fulfillment and eliminate shipping costs when you:

- Connect your supply chain through one versatile solution
- Implement customer recognition that adapts to individual orders
- Protects account information with fortified Android



THRIVE AND CONNECT

Establish a new standard of customer service with:

- Faster fulfillment
- Personalized service
- Affordable upgrades that fit your budget available through the GO Zebra Trade-In Program



Perfect your competitive edge with the leaders in efficient modernization.

Start enhancing your click-and-collect solution with OPI when you contact us for a free assessment of your current workflow.

¹ Magana, Gregory. Almost 70% of U.S. Shoppers use BOPIS. Business Insider. Feb 22, 2019.

² 2017 Zebra Retail Vision Study

³ Online Grocery Shopping Surges to Record Levels in US during the COVID-19 Crisis. Brick Meets Click. Mar 26, 2020.