



# Our Solutions. Your Success.



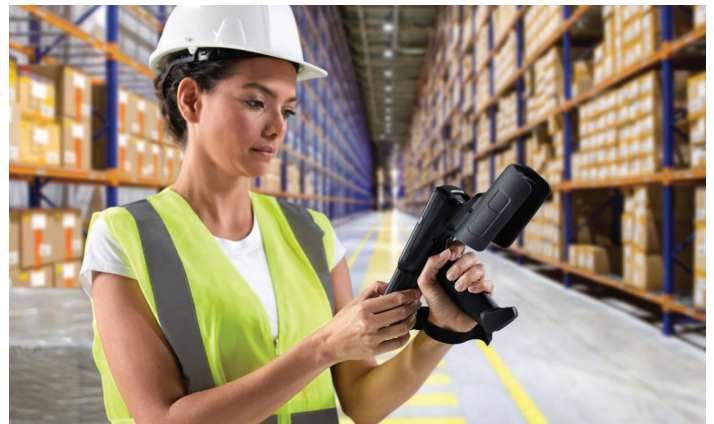
## WHO WE ARE

Optical Phusion, Inc. (OPI) provides fully-integrated enterprise technology solutions throughout the US. We help our customers manage the entire lifecycle of their interactive kiosk, PSS, RFID, mobility and wireless technology projects with innovative, application-driven solutions. We serve a broad range of markets specializing in retail, logistics and field sales organizations.

## WHAT WE DO

OPI's creative solutions, quality manufacturing, and experience with best-in-class products will deliver a responsive solution with reduced total cost of ownership (TCO) and greater return on investment (ROI).

From inception and design, through on-going support and maintenance, OPI is your solution partner. Your success is our success.



### WE ARE EXPERIENCED

Our team has 60+ years of combined experience.



### WE ARE PROFESSIONAL

We are constantly developing and expanding our solutions.



### WE ARE CELEBRATED

Our solutions are innovative and award winning.

# Our Solutions.

OPI Solutions fall into one or more of three broad enterprise technology categories:



## MOBILITY SOLUTIONS

We will help you choose the best mobile devices and develop the software to meet your business needs.



## RFID SOLUTIONS

RFID gives you the visibility you need to streamline operations, maximize asset utilization and error-proof your data.



## NETWORK SOLUTIONS

Wireless Networks are needed for most of our solutions and Network Solutions are implemented before or alongside other OPI solutions.

## OPI PREMIER FEATURED SOLUTIONS



### INTERACTIVE KIOSKS

Our family of interactive kiosk solutions, including Custom Kiosks and Price Checkers, offer unparalleled benefits. They are custom designed to meet the needs of businesses like yours that combine optimal efficiency with an excellent customer experience.

### PSS SOLUTIONS

OPI's Personal Shopping Solution is a complete package with Handheld Self-Scanner devices integrated to existing POS and networks, custom racking, rollout plan and services to support store operations. RFID technology can be used to prevent loss of PSS devices.



### CLICK & COLLECT

Give your customers the best shopping experience, whether they choose to shop in-store or online with Click & Collect. This solutions lets the customer shop online and then pick up groceries at their convenience. They enjoy the best of both worlds - the ease of online shopping without the cost or inconvenience of delivery.

# Our Services.

With **OPI Professional Services**, OPI becomes more than just a solutions provider - we are your partner. Our services include **Project Management, Network Installation & Optimization, Hosting Services**, and, most importantly, **Solution Lifecycle Management** – an end-to-end service that is a vital element in all of our Solutions.

**OPI Field and Mobility Services** and **OPI Depot Services** backs up all of our products - hardware and software - so your workforce is never waiting for days for issues to be resolved. These services include **Help Desk** and **Roll-out Support, Device Staging, Kitting, Repair, Management** and more!