SNAPStock

A Dynamic Inventory
& Ordering Solution
for Grocery Retailers

Welcome to SNAPSTOCK from OPI,
a unique and affordable way
for wholesalers to equip independent grocers
with the power of intelligent order entry.

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THE INVENTORY CHALLENGE

Getting the right products into a store in a timely manner is crucial for grocers. Customer loyalty can hang in the balance. When shoppers search store shelves, they want their favorite brands, not empty slots. And this is where SNAPStock shines.

An intelligent ordering system, SNAPStock streamlines the entire process of inventory, ordering, and delivery. It lets wholesalers support their customers by managing inventory for increased profitability and customer satisfaction. SNAPStock is an ideal solution for stores of all sizes who don't have their own distribution center, including large supermarkets and chains, family-owned operations, Mom-and-Pop outlets and convenience stores.
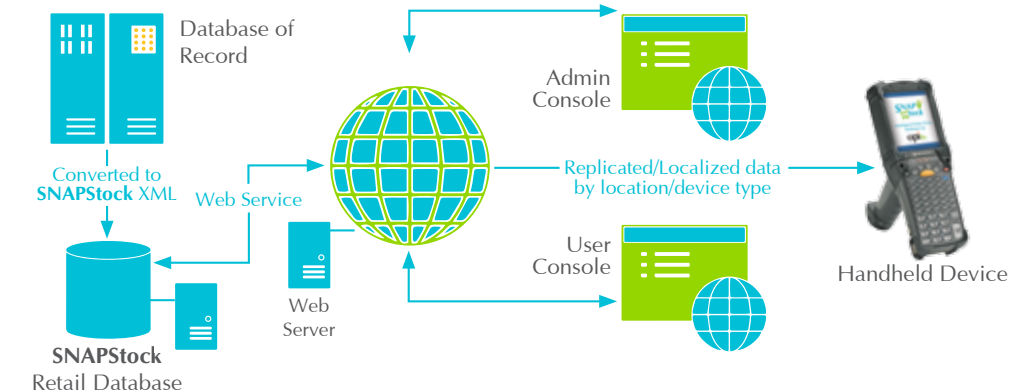
GETTING STARTED

When wholesalers team up with OPI, the **SNAPStock** software is loaded onto handheld terminals, sometimes called "*Telxons*". These units are customized to individual stores with all the items a store will order, such as hard goods, produce and frozen foods. With the handheld devices, store personnel go up and down the aisles, scanning items or shelf barcodes and checking inventory status. One scan lets them instantly see the product description, number of packs in a case, the case cost, pallet size and whether the item is on special. What was once a time-consuming task now takes just minutes.

PLACING THE ORDER

When scanning is completed, the handheld is placed back in its cradle and the order is automatically transmitted to the wholesaler's Order Entry System for processing and shipping. And, because the handheld is programmed for individual stores, it knows the individual to bill at the store, the delivery address and credit limit. There is no time wasted searching for this information.

SNAPStock Integration

SNAPStock takes your master item file, and only transmits the relevant data to the terminal. From here, the device can place any offline orders and transmit once the user or manager has approved. What data transmits and how it is transmitted can be configured through a web portal for easy distribution without taxing the database of record.
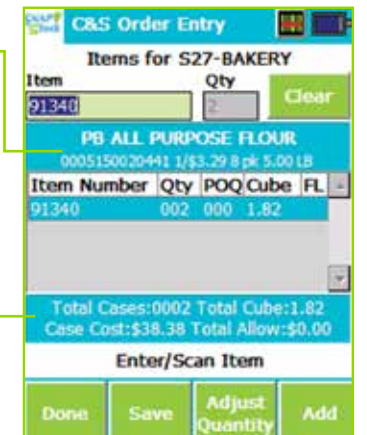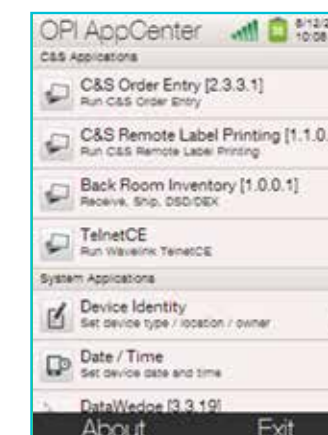
Database of Record

Admin Console

Converted to **SNAPStock** XML   Web Service

Replicated/Localized data by location/device type

User Console

Handheld Device

Web Server

SNAPStock Retail Database

ON TIME DELIVERIES

By providing their grocery customers with **SNAPStock**, wholesalers are partnering with them to instantly increase efficiency and enhance their entire stocking process. Orders submitted to the wholesaler by 12 noon Wednesday are delivered by Friday morning. Fast, easy, efficient.

Item Scanned All item information comes up on the screen, including cost, pallet size and whether the item is on special.

SNAPStock along with OPI AppCenter lets you integrate your backroom inventory, label printing and order entry. Check inventory status from the aisle with a simple scan. Print a shelf label, with the most up-to-date price, to the portable Zebra QL220 thermal printer on the spot!
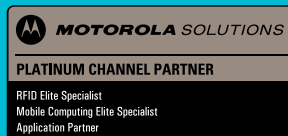
Order Entered The program displays how many cases ordered and the price per case, along with a running total of cubic size of the order to maximize space on the delivery truck.

HANDHELD CONVENIENCE

The Windows™-based Motorola handheld reader (**MC9200**) features a user-friendly 3 x 5 inch color display plus a touch screen and keyboard.

It is remarkably easy and intuitive, mimicking a cell phone with its scrolling simplicity. Point, click and follow the screen instructions.

MOTOROLA SOLUTIONS

PLATINUM CHANNEL PARTNER
RFID Elite Specialist
Mobile Computing Elite Specialist
Application Partner

MOBILE PRINTING

ZEBRA
PREMIER SOLUTION PARTNER

The **Zebra QLn 320** is a direct-thermal mobile label printer with proven drop resistant durability, user-friendly productivity-boosting features and easy integration.

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SNAPStock

SNAPStock helps both the wholesaler and independent grocers in a number of key ways, including:

MAJOR BENEFITS

Billing and shipping information is pre-programmed, helping wholesalers react quickly with fast delivery.

Item information can be easily updated at the store with price changes, weekly specials and new or discontinued items.

Placing orders from a store is faster, easier and more accurate than ever before.

Store personnel spend less time checking inventory status.

The system is easy to use and learn, typically taking store personnel less than 30 minutes to be up and running.

Minimal technical support is required, with most issues resolved in a brief phone call.

SNAPStock does more than simplify the inventory process:

OTHER ADVANTAGES

With the ZEBRA QL220 mobile printer, shelf labels can be generated anywhere in the store, saving store personnel from going back and forth to a stationary printer.

A cubic volume function displays a running total of the physical size of your order. This allows you to optimize the number of cases in each shipment, making it easy for your shipping to be as efficient as possible.

SNAPStock works with backroom Receiving and Inventory systems, including a shelf label printing function.

Optical Phusion, Inc. (OPI)

OPI is an enterprise mobility integration company that helps customers manage the entire lifecycle of wireless technology projects with application-based solutions for a range of markets specializing in retail, manufacturing, warehousing, supply chain and field sales organizations.