

Introducing AppCenter

from Optical Phusion (OPI)

CONTROL UNAUTHORIZED MOBILE COMPUTER USAGE

With so much business conducted today on mobile devices, OPI's AppCenter offers a proven way to manage and control applications available to your employees. With this product in place, employee productivity will increase and your profitability will be protected.

RESTRICTING ACCESS



Mobile computers give workers access to numerous timesaving business processes. But this same access can cut into productivity by pulling workers from assigned tasks. With unrestricted app usage, they're free to surf the web, play computer games, or use the camera and phone for personal business.

AppCenter puts an end to unlimited use. Many lockdown programs simply display authorized application icons, trusting employees to confine usage to these apps. Not AppCenter. It provides complete control over all aspects of most mobile computers — from applications to device functionality. As a stand-alone lockdown solution, AppCenter continually monitors usage and quickly shuts down unauthorized apps.

FLEXIBILITY IS KEY



A flexible solution, AppCenter lets you decide which apps to make available for specific users or groups of users. For example, an employee who needs to document package delivery might be given camera access to photograph any shipment damages. AppCenter also lets you control which icons are displayed in the device status bar. This simplifies app usage for mobile users - all they see are icons pertinent to their jobs.

REDUCE HELP DESK CALLS



Many help desk calls result from changing of device settings and configuration. With AppCenter, you can restrict users from accessing this information — from registry settings and email account information to wireless Wi-Fi and wide area network configurations. The result is a decrease in help desk calls, allowing companies to save money by reducing help desk staff.

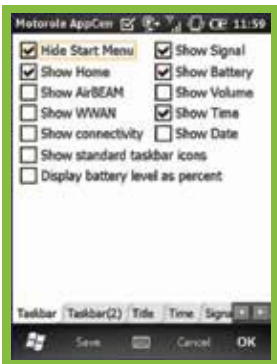
SPECIFICATIONS SHEET

APPCENTER

Application Control for Mobile Computers



With AppCenter, workers no longer have access to the Start screen. Instead, they see only those applications that are pertinent to their job. And unlike other lockdown solutions, AppCenter enables you to select which status icons are displayed — and whether employees can control the associated device functionality.



The AppCenter Administration Utility allows the creation of a customized taskbar that includes status icons, even if the Start menu is suppressed. Administration is easy — a series of checkboxes enable policies to be set for an individual, for specific workgroups or departments with just a few clicks of the mouse.

Feature Highlights

- Restricts usage to approved business functionality, helping keep workers on task
- Supports today's most popular mobile computers
- Easy to configure and deploy
- Helps ensure access to company approved business applications only
- Enables authorization of functions for different workgroups and individuals
- Reduces the volume of help desk calls
- Ensures task bar icon control
- Closes unauthorized applications upon launch
- Simplifies deployment of devices for single-task use



Optical Phusion, Inc. (OPI)

OPI is an enterprise mobility integration company that helps customers manage the entire lifecycle of wireless technology projects with application-based solutions for a range of markets specializing in retail, supply chain and field sales organizations. The company is based in Littleton, Massachusetts.

